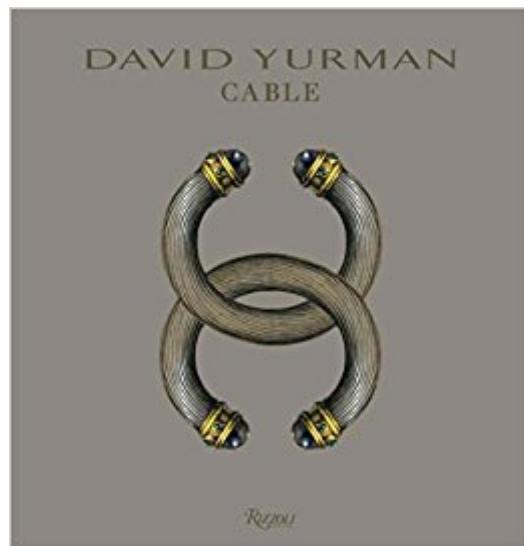


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# David Yurman: Cable



## Synopsis

A celebration of Yurman's emblematic cable motif, this book explores the form's enduring appeal through the lens of an iconic American jewelry house. Since 1983, when David Yurman debuted its now-legendary Cable bracelet, the twisted helix has been the American jeweler's signature. As Yurman himself states, "Cable is the river that runs through all of our collections." Unifying his designs—from diamond-encrusted cuffs to modern timepieces and more—the form nods to antiquity while highlighting Yurman's renown for creativity and contemporary craftsmanship. Rhythmic, strong, and flexible, it epitomizes sculptural simplicity, opening the doors to myriad possibilities. The book explores cable as an archetypal form and Yurman's artistic use of it as a grand hypothesis steeped in both history and nature as the brand's defining visual icon. With never-before-seen sketches, breathtaking photography, and informative text, this exquisite volume will be sought after by design and jewelry lovers.

## Book Information

Hardcover: 216 pages

Publisher: Rizzoli (October 31, 2017)

Language: English

ISBN-10: 0847860914

ISBN-13: 978-0847860913

Shipping Weight: 1.2 pounds (View shipping rates and policies)

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## Customer Reviews

David Yurman is an American jewelry designer and founder of his eponymous house. In a creative partnership with his wife, Sybil, who is a painter, Yurman, himself a sculptor, launched his namesake jewelry company in 1980. David Yurman's jewelry is carried by luxury and specialty shops around the world and in forty-five solely owned boutiques. Paul Greenhalgh is a published author and director of the Sainsbury Centre for Visual Arts at the University of East Anglia, in Norwich, U.K. He is the former director and president of the Corcoran Gallery of Art and Corcoran College of Art and Design in Washington, D.C. William

Norwich is a writer, fashion and interior design editor, and video and television reporter. Carine Roitfeld is a legendary fashion stylist, former editor in chief of French Vogue, and founder of CR Fashion Book.

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